



The Scenario:

With its roots in France, motor racing began in large part as a direct result of the enthusiasm with which the French public embraced the motorcar.

A newfound enthusiasm is spreading globally for the next generation of car technology. Our Eco Prix will give you the opportunity to experience what Formula 1 fans will be cheering for at the races of the future...and with our partner LivClean, this can be done with no carbon footprint left behind!

Your team will gain valuable insights about corporate social responsibility as it pertains to the environment. Like all Frontier programs, we blend learning with fun to build effective team relationships- now that's playing with a purpose!



The Program:

- Competing teams must ultimately build a solar powered toy car that will race in the Eco Prix!
- Car parts and tools are earned by completing several eco-themed activities that require both teamwork and problem solving skills
- The final challenge engages teams in a fast paced race where each team's creativity and innovation is put to the test
- Frontier Team Building's portion of the program will be carbon neutral- and there's the opportunity for your group to do the same



Program Outcomes:

- ü Elevating team spirit and morale
- ü Developing effective team relationships
- ü Encouraging corporate social responsibility by giving back to the environment

"The interactivity, team atmosphere, and friendly competition, combined with humour, creativity and showmanship made for an amazing time."

Tom O'Neill – Vice President and General Manager, Hub Group Inc.

For more information please contact authorized representatives:
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