



# THE Art of Team



## The Scenario:

Kids in kindergarten almost all enthusiastically claim to be artists. By the time they finish grade 6 they rarely do and only reluctantly. Where does that creative spark go? In truth, it is still there it just needs to be given a workout once in a while. The ability to sync our right brain – the creative side – with our left brain – the logical side, is a hot commodity in today's conceptual age.

Learn how your team can incorporate underused elements of design, storytelling and play to find out how creativity could be your next big competitive edge.



## The Program:

- Zoom into action right from the start through an interactive group activity designed to ignite that creative spark
- Learn why it is more important than ever to differentiate yourselves from your local and international competition by tapping into the theories presented in the bestselling book by Daniel Pink, "A Whole New Mind"
- Create an artistic masterpiece in which each group member contributes ideas, concepts and brushstrokes!
- Stroll through the interactive Art Gallery created by everyone's exhibits and gain appreciation for the many different perspectives within your team



## Learning Outcomes:

- ✓ Foster creativity and celebrate team success
- ✓ Understand and value each person's unique contribution to the team
- ✓ Develop team skills through interactive group activities and discussions

*"A very well orchestrated learning experience that achieved the objectives in an efficient, yet truly enjoyable way. It caused me to view myself and my team from a distinctly different perspective."*

**Robert Magee - President, The Woodbridge Group Canada**

For more information please contact authorized representatives:  
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**FRONTIER TEAM BUILDING**  
all work. all play.